



Jonathan Grupper

LECTURER | MOTION DESIGNER

I'm an animator, editor, and lecturer.
In short, a storyteller.

Besides teaching Storytelling to Masters students since 2016, I've been mentoring animators, illustrators and video editors in office settings for over a decade. I teach bringing ideas to life with visual storytelling. It's also my favorite work. More than an editor, I get involved early in the creative process: diving in at the concept or script-writing stage through orchestrating the emotional rhythm of a video to finalize the finishing production touch.

Languages

Hebrew ●●●●●
English ●●●●●
French ●●●●●

Contact

 [Portfolio](#)

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Education

BEZALEL ACADEMY OF ART AND DESIGN, JERUSALEM
2002 -2017 Animation Department.

Lecturing Experience

- **BEZALEL ACADEMY OF ART AND DESIGN, JERUSALEM**
February 2016 – Present
lecturer of Storytelling to Masters students at Bezalel.
- **SHENKAR COLLEGE, RAMAT GAN**
May 2016 – Present
Teaching Storytelling to the Master's degree class and guest lecture Animation at the Visual Communication department.
- **HIT - INSTITUTE OF TECHNOLOGY, HOLON**
2017 – Present
Guest lecturer for Storytelling at the Industrial Design department and at their Handzone Future Accelerator.
- **IAC - ISRAELI ANIMATION COLLEGE, TEL AVIV**
2022 - Present
Adobe After Effects Teacher.
- **JUMPCUT - SCHOOL FOR EDITORS & ANIMATORS**
2016 - 2018
Adobe After Effects Teacher.

Animation Experience

- **HEAD OF THE ANIMATION & POST PRODUCTION DEPT. AT TROSS CREATIVE, TEL AVIV**
May 2011 – January 2022
As head of the department, I managed dozens of then-budding-now-successful animators and video editors through the years. I ensured those working in my department were successful, helping them deliver their best work successfully and on time. Over the 11 years managing that department, I created hundreds of crowdfunding videos that raised tens of millions of dollars, and animated brand videos from storyboard to direction to production. Our crowdfunding campaign videos won 4 Best Technology awards from Indiegogo.
- **ANIMATOR AT PLAYGROUND-SHORTCUT STUDIO, RAMAT GAN**
2008 – 2011
- **ANIMATOR AT SMARTOONZ, TEL AVIV**
2007 – 2008